

For Tuesday

Bread, 5c a Loaf—Gimbels
Living costs, of course, cannot fall to levels many long for—there is the side of the producer to consider. But here is bread—regular Gimbel loaf—at 5c.

GIMBEL BROTHERS
MARKET : CHESTNUT :: EIGHTH : NINTH

Philadelphia, Monday, January 9, 1922

The Gimbel Store believes that the best help we can be to our customers is to make safe savings, by large operating. Mere price cutting for show amounts to little.

For Tuesday

Society Brand Surplus Stocks
Men's & Young Men's Suits : Overcoats
And Clearaway Prices on Our Own Stocks

2000 SUITS \$29 <i>Regularly \$45 to \$55</i> Fancy worsteds, cassimeres, velours, tweeds, blue serges, pencil stripes. Single- and double-breasted.	1800 SUITS \$37 <i>Regularly \$60 to \$70</i> Two-, three- and four-button models. Single- and double-breasted. Fancy mixtures, stripes, finished and unfinished worsteds; plenty of plain colors.	1600 SUITS \$45 <i>Regularly \$75 to \$90</i> Finest imported fabrics are included, in worsteds and unfinished worsteds; also fine American fabrics. Single- and double-breasted.
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Overcoats Double-Breasted Ulsters (Some With Quilted Yoke) : Raglans : Town Ulsters : Great Coats : Single- and Double-Breasted Overcoats : Full-Back : Slightly Form-Tracing Chesterfield Models

\$29 <i>Regularly \$45 to \$55</i>	\$37 <i>Regularly \$60 to \$70</i>	\$45 <i>Regularly \$75 to \$90</i>
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In fine lofty-pile fabrics, chinchillas, whittneys, shetlands, meltons and kerseys. Smartest fabrics. Newest models. Latest colorings.

\$7.50 to \$12.50 Separate Trousers at \$5 to \$8.25
Men's Raincoats now \$7.50 to \$15

Special Purchase of

Superb Crombie ULSTERS, at \$59

J. & J. Crombie Limited
Grandholm Works
Woodside, Ayr, Scotland

Crombie overcoatings are the finest imported wools. Shown in leather colorings in green, brown and mouse gray.

Deep satin yoke; interlined and highly trimmed. Splendid! \$59. The above label is in each overcoat.

—Gimbels, Second floor, Ninth Street.



Coat Sale : Subway Store



Silvertone, \$5—Value \$12.50



Fur-Collared, Mannish Check Coating, \$15—Value \$25

Women's : Misses'

210 Coats at **\$5** Values \$10 and \$12.50

Sports coatings, mannish cheviots and some rich-looking fabrics, mighty like bolivias! Sports styles with raglan or set-in sleeves. Mannish overcoat styles. And full-length dressy coats, with the new-shape huge collars. Browns, blues, heather-tones. Misses' sizes, for ages 14 to 18. Women's sizes, 36 to 44.

365 Coats at **\$10** Values \$15 and \$19.75

And some are even fur-collared! Velours. Cheviots. Mannish-style check coatings. And wonderful seal-plushes. Embroidered styles—some with a thread of gold glinting through the silk-embroidery. Tailored styles. Fur-trimmed styles among them. Misses' sizes, for ages 14 to 18. Women's sizes, 36 to 44.

380 Coats at **\$15** Values \$22.50 to \$29.75

Mostly deep-pile bolivias and rich seal-plushes. But velours, too, and suedines, and chamoustyngs and smart sports coatings. Wrap-styles. Embroidered blouse-backs. Belted straight-line coats. Plenty with huge fur collars. Mostly silk-lined. Misses' sizes, for ages 14 to 18. Women's sizes, 36 to 44. Extra sizes 46 to 52.

270 Coats at **\$25** Values \$32.50 to \$55

All silk-lined. Nearly all with gorgeous fur collars. Embroidered styles. Blouse-backs. Wrap styles. Mostly made of the fashionable bolivia family. Misses' sizes, for ages 14 to 18. Women's sizes, 36 to 52.

160 Samples Included—Extra Space—Extra Salespeople



Embroidered Rivoli, \$10—Value \$19.75



Fur-Collared Fringed-Sashed Bolivia, \$25—Value \$55

Extraordinary Proposition!

This Selling of the Exquisite

Aeolian Vocalions

The Marvelous Talking Machines

At Half Price

It is possible only through our securing the demonstrating and sample machines of the retiring distributing organization.

Cabinet and console models—the whole splendid line of models, but of some only one or two.

First Payment as Little as \$5

Not very many; hence, no reservations.

The very wonderful and very beautiful Vocalion is a permanency—to be sold here continuously at its established price.

Sale Extraordinary

In the Auditorium

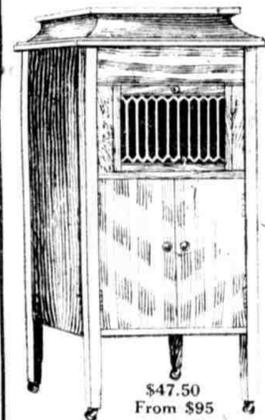
Only this quick clearance of agency lot at half price.

\$37.50 from \$75. \$47.50 from \$95 and by easy steps to \$300 from \$600. Twenty-two styles.

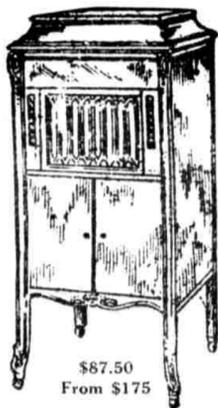


\$237.50 From \$475

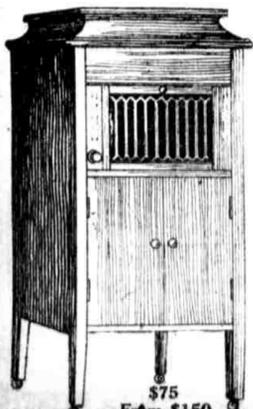
—Gimbels, Seventh Floor Auditorium.



\$47.50 From \$95



\$87.50 From \$175



\$75 From \$150

A Thousand 18-Pc. Breakfast Sets

White Porcelain. Pictured. Less than 6c for each piece. Think of it!

6 Fancy shape large-size cups. 6 Good saucers. 6 5-in. plates (7 1/4" over all). 18 Pcs. for \$1. This is about 70% less than the regular price. Mail and phone orders filled as long as they last. Slight imperfections.

Covered Vegetable Dishes at 35c

Very neat decorations. Worth from \$1.50 to \$2. About 500 in the lot.

A Clearance! Men's Shirts 98c

A manufacturer's yearly pre-inventory clean-up of high-grade shirts, slightly shop-soiled or some minor defect, but nothing to harm the service.

Included in this lot are many woven madras and printed patterns of wanted styles. Also a lot of White Shirts—some with collar attached—others neckband style. All sizes, at 98c.

—Gimbels, Subway Store.



Dainty Japanese China Tea Cups and Saucers at 15c a Pair

Neat floral decoration. Regular 25c value.

51-Pc. Dinner Sets at \$15.95

Worth \$25. One of America's best makes. Complete for 6 persons; rich decorative border; coin-gold handles, and—well, they're first quality, at \$15.95.

At **\$1.00**

Sanitary Glass Mixing Bowls at 45c a Set

Four assorted size bowls to a set—5- to 9-inch. Excellent for refrigerator use.



Just Twenty Moire Russian Pony Coats at \$49—Worth \$75

36- and 40-inch models, with collars and cuffs of contrasting furs. New belted model. Silk-lined.

\$15 Fox Scarfs—Sale Priced \$9

Taupe and brown. The open-animal scarfs are silk-lined. The doubled scarfs have big bushy tails and beautifully mounted heads.

—Gimbels, Subway Store.

Women's Stockings at 68c Pair

Irregulars of \$1 Quality

Fiber-and-silk with mercerized top, heel and toe; seam in back. A fine purchase at 68c a pair.

Women's Cotton Stockings 18c pr., 3 for 50c

With double heel, sole and toe. Firsts and seconds.

Men's Heavy Cotton Half Hose—20c pr.

Black and cordovan; double heel sole and toe. "Seconds" of a good make.

Men's Underwear—50c

Men's crew rib shirts and Drawers, very elastic, close fitting and warm.

Brass Bedsteads at \$15

2-inch post and 7/8-inch fillers, satin finish; full-size and single-size. At \$15.

45-lb. All-Felt Mattresses at \$11.50

Roll-edge, covered in fancy ticking, one or two parts.

100 All-New-Feather Pillows, A. C. A.

Ticking, Special at \$1.25

—Gimbels, Subway Store.

Best Makes of Sewing Machines at \$19

Singer Domestic Wheeler & Wilson

\$1 Weekly



Every economical housewife needing a sewing machine should take advantage of these low-priced used machines.

All in Perfect Running Order